

One voice
45 million companies
All sizes, all sectors
170 countries

For business
For you.

Making trade cheaper, faster, simpler,
more sustainable and more secure



#WeAreICC #JoinICC

Welcome



Chris Southworth
Secretary General
ICC United Kingdom

The International Chamber of Commerce (ICC), provides a unique proposition for business.

As an international institution, ICC provides an impartial convening forum in which to work with the international business community to shape frameworks, implement practical solutions and promote international best practice. All the big-ticket challenges we face today require international collaboration, whether the climate crisis, reversing biodiversity loss or modernising the trade system.

The Electronic Trade Documents Act 2023, ICC's Carbon Market Principles, Sustainable Trade Finance Framework and Standards Toolkit for Paperless Cross Border Trade are all groundbreaking examples of shaping the global marketplace and standardising how we do business. Our leadership at the ICC Digital Standards Initiative, the launch of the UK Centre for Digital Trade and Innovation, the 'Shutting Fraudsters out of Trade' report and becoming one of only three accredited organisations to UN Cybercrime Convention negotiations are similar examples of where we are filling coordination gaps in the market, driving reform and delivering innovative policy solutions that help remove barriers for UK businesses.

We continue to maintain a regular presence in the media as a pragmatic voice for international business on the issues that matter, making the case for trade and standing up for ICC's mission priorities on open, cross-border trade.

We also continue to help ensure UK business is visible and present at global forums, coordinating UK delegations to COP28 and COP16 — the latter in partnership with the UK Business and Biodiversity Forum.

Our events are some of the largest in the ICC network, reaching an audience of 5,000 people across 100 countries to promote international best practice.

Representation at scale

Founded in 1919, post-WWI, to establish an international rules-based framework for international business, promote prosperity and security.

We have been convening and connecting business to influence world trade for over 100 years, including contributing to and supporting the creation of the United Nations, helping instigate the creation of the Global Agreement on Tariffs and Trade (GATT), Global Agreement on Tariffs on Trade and Services (GATTS) and the World Trade Organization (WTO).



UN Observer Status, UN Mission in New York

Co-founder of B20 and G20 Network Partner

Involved in the G7 from its inception

Strategic partner to the WTO and World Health Organization (WHO)

The ICC International Court of Arbitration, launched in 1923 provides a global mechanism to settle international disputes

Business focal point to UNFCCC for climate negotiations

ICC Incoterms®, launched in 1936 provides the internationally recognised rule book for buyers and seller of goods

ICC Digital Standards Initiative is the coordinating body for digitalising world trade

ICC Banking Commission is the self-regulating body for global trade finance

ICC representative to The Commonwealth, B2B Cluster Co-Chair to the Connectivity Agenda

Advise government on digital, sustainable, green trade — Free Trade Agreements, G7, The Department for Business and Trade, The Department for Science, Innovation and Technology, The Department for Environment, Food and Rural Affairs, The Cabinet Office

Support to the All Party Parliamentary Groups on Trade and Investment/ UN Global Goals, secretariat to the Digital Trade Network

Specialised divisions





ICC in numbers

\$280 bn
cases per annum

The ICC International Court of Arbitration, launched in 1923 provides a global mechanism to settle international disputes — **23,000 cases since 1923, \$280 billion cases processed per annum**

\$25 tn
of world trade

ICC rules underpin
\$25 trillion
of world trade

2,000
business experts

ICC policy forums bring together over **2,000 world business experts** to develop positions, rules and standards.

60–80%
of world trade

ICC Digital Standards Initiative is the coordinating body for digitalising **60–80% of world trade by 2026**

40%
of global
trade finance

ICC Banking Commission is the global self-regulating body for global trade finance governing **40% of global trade finance**

280
UK organisations

Today, in the UK we work with **280 organisations** representing over **1m companies, 10m consumers, 20m workers** and a range of universities, economists, government departments and parliamentarians.

About us

ICC was founded on the principle of promoting peace and shared prosperity for all through trade.

“The ICC plays a crucial role in shaping the digital economy at inter-governmental levels, connecting businesses with governments and international institutions, and influencing policy decisions that work in and for the real economy.”

Peter Farrell, Global Privacy Director, Unilever

“Bolero highly values its collaborative efforts with ICC UK in advancing the digitisation of international trade. The significant impact that Chris and the team have had in formulating and executing the digital roadmap is greatly appreciated and acknowledged.”

Mo Muse, Global Marketing Manager, WiseTech Global (Bolero)

Our programmes provide a balance between shaping international rules and standards frameworks, implementing practical solutions and promoting best practice.

Vision

Today we believe trade must work for both people and planet, this means:

Promoting an inclusive, sustainable, secure and transparent global trading system

Providing the rules and standards to support trade for the next 100 years

Mission

Promote open, cross-border trade

To develop rules and standards for international business

Help companies and states settle international disputes

Purpose

Shaping frameworks

Promoting international best practice

Implementing solutions

OUR GLOBAL POLICY PRIORITIES

We are a member-led institution. Our values and activities reflect the priorities of our members in the UK and worldwide.



Enabling global trade



Promoting access to justice, integrity and respect for the rule of law



Accelerating sustainability and climate action



Shaping an open, trusted and interoperable digital economy



Strengthening multilateral cooperation

Membership benefits

Getting involved is simple

When you join the ICC you become part of our global network of members.

Our policy SteerCo's (steering committees) act as the coordinating forums for all our work with members. By attending and participating in these forums, members have automatic access to all programme activity and can choose the level of engagement that is right for them and their company.

“ All the big-ticket challenges we face today require international cooperation whether that is trade reform, tackling the climate crisis, reversing biodiversity loss or modernising and digitalising the trading system.

Paul Drechsler, Chair, ICC United Kingdom

“ ICC plays a key role in shaping and influencing the rules and standards for international trade. If we don't engage, we are in effect defaulting to others to dictate the terms on which we trade and depend. For a country like the UK, with such a rich history of trade and depth of expertise and resources, there are many more opportunities created when we are at the table than when we are not.

Juergen Maier CBE, Chair, Digital Catapult



“ It is very exciting and a huge privilege to support ICC United Kingdom, as Chair of the Energy and Environment Committee, to help mobilise corporate Britain around climate action. The ICC has tremendous reach and convening capability, domestically and internationally, and is genuinely an organisation that can make an impact in ushering in the low carbon global economy.

Stuart Bruce, Director, Climate Risk & Strategy, KPMG

Why be an ICC member?



- 1 International status and scale of network
- 2 Depth of knowledge and expertise on trade
- 3 Neutral convener to bring all parties to the table to deliver solutions that work for everyone
- 4 Global influence
- 5 Close working relationships with government
- 6 Policy innovator



As part of the world's largest business organisation, ICC United

Kingdom plays a lead role, representing the views and interests of UK businesses across all sectors on issues related to international trade, responsible business conduct and the importance of taking a joined up approach to regulation on the global stage. ICC's unique ability — to establish connections and helpful, practical dialogue between business, governments and international institutions to improve the environment in which we trade for the benefit of all — has never been more important. Play your part to bring thought-leaders from industry and governments together on a global scale to shape international policy and to drive adoption of standards that will benefit the entire international community.

Oliver Yaros, Partner, IP & IT Group,
Mayer Brown International LLP

Being an ICC member enables you to:

Amplify your profile

Access international decision makers and engage with global business leaders, experts, international institutions, national governments and wider stakeholders

Influence the global priorities, rules and standards that shape the way we trade therefore managing regulatory risk to your business

Broaden client networks and promote growth

Support your supply chains

Develop your talent and drive innovation across your business

Gather insight and intelligence

Shape the outcome of government dialogues

Enhance your reputation by being part of a world renowned, purposeful institution

ICC membership benefits at a glance



ICC represents the voice of business at intergovernmental level as a strategic partner to the UN, G7/G20, the WTO working alongside national business organisations. This includes rule making and standard setting for international business as well as advocacy to governments and institutions.



ICC's network of local, national and international business organisations, business experts and wider stakeholders including governments and international institutions is unparalleled. It provides the opportunity to implement solutions at scale across borders and through global supply chains.



Work within the international community to resolve issues that require common solutions and cross border collaboration such as climate change, biodiversity loss, digitalisation or human rights.

Incoterms® 2020

ICC United Kingdom Arbitrator & ADR Database

ICC Arbitration and Mediation Rules



Trade for Prosperity



ICC stands as a beacon of international best practice and responsible business conduct with a unique capability to impartially rally and convene industry, governments, and institutions at a national and international scale to drive positive action.

Engage in, speak at, co-produce and/or sponsor roundtables, webinars and large-scale conferences. Design training packages and share insights through thought leadership articles.

Annual Arbitration and ADR Conference

International Trade and Prosperity Week

C4DTI Digital Trade Conference and Awards



Key policy
area

Digital trade



Our goal is to digitalise 60–80% of world trade by 2026 to make trade cheaper, faster and simpler — all legal barriers removed and rules and standards frameworks in place so data and information can flow unimpeded. We advocate for open, interoperable systems that are agnostic to technology solutions.

“ This new act will make it easier for businesses to trade efficiently with each other, cutting costs and growing the UK economy by billions over time. It’s exciting to see the power of technology being harnessed to benefit all industries, reduce paper waste and modernise our trading laws.

Rt. Hon Nigel Huddleston MP,
Minister for International Trade

“ We need a voice for International trade and the benefits that come from trade. The really clear leadership of ICC helps industry and government to prepare for that debate.

Daniel Wilson, Innovation &
Trade Policy Director, BT

We have been at the heart of driving the digitalisation of trade since 2017 and have played a leading role in setting the world on a trajectory to modernise trade and ensure the trading system is fit for purpose for the 21st century. This is nowhere better illustrated than five years of advocacy by ICC United Kingdom leading to the 2021 G7 Ministerial Commitment to remove legal barriers and the Electronic Trade Documents Act 2023.

Shaping frameworks

Work through the ICC Digital Standards Initiative to digitalise 60–80% of world trade by 2026.

Co-Chair the B2B Cluster-led Legal Reform and Digitalisation Working Group of The Commonwealth Connectivity Agenda.

Support the work of the Department for Business and International Trade, Cabinet Office Interoperability Working Group, Single Trade Window and UK National Trade Facilitation Committee to digitalise UK trade corridors, borders and government systems.

“ UK economy to receive £1 billion boost through innovative trade digitalisation act.

UK Government, July 2023

Implementing solutions

Work through the Centre for Digital Trade and Innovation to implement the Electronic Trade Documents Act 2023, digitalise paperwork and prepare the ground for the integration of trade finance in real time transactions.

Design and develop a reliable systems framework to deliver the provisions of the Electronic Trade Documents Act 2023.

Launch a corporate-led digitalisation taskforce to digitalise UK global supply chains.

Commission research and deliver test pilots to help make the case for trade digitalisation.

Promote the corporate adoption of legal entity identifiers.

Input into the ICC Working Group on model digitalisation contract clauses.

Promote the C4DTI Legal Assistance Taskforce to support legal reforms in low to middle income countries.

Promoting international best practice

Deliver C4DTI Digital Trade Conference & Awards

Deliver Trade for Prosperity publication — trade digitalisation edition

Deliver Electronic Trade Documents Bill gala event



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We work with

280

UK organisations

representing over 1m companies,
10m consumers, 20m workers



Sustainability and climate action

Leverage ICC brand as the Official Business and Industry Focal Point of UNFCCC to build coordination and coherence with our convening and influencing power.

Targeted advocacy to COP/UN promoting SDGs as a framework for recovery, supporting the transition to net zero, building carbon market capability and promoting sustainable, climate and green finance solutions



It's important to join up the global policy discussion on climate and biodiversity — the trick is to find the messages that bridge these conversations for both people and businesses, while the real hard technical work is still being done in the background. This is why I choose to attend COP and ICC conferences instead of others because meaningful influential policy work is being done behind the scenes.

Rebekah Braswell, CEO, Land Life Company

2023 Programme overview



Shaping frameworks

Aligning antitrust policy with sustainability goals

Coordinate business input into COP 28/16 negotiations

Guidance on carbon pricing

Support the APPG on UN Global Goals to develop a more robust post 2030 SDG agenda

Support ICC/government efforts to agree a standardized approach to ESG reporting

Implementing solutions

Provide an ICC toolkit to enable corporates to transition to sustainable GVCs — case studies, legal clause, SME checklists

Support Government Transition Plan Taskforce

Promote adoption of ICC Sustainable Trade Finance Framework

Promoting international best practice

Educate and promote scalable solutions through International Trade and Prosperity Week

Promote best practice and thought leadership through the Trade for Prosperity publication

Partner with Chancery Lane Project to promote net zero model contract clauses

Key policy area

Arbitration and alternative dispute resolution

The International Court of Arbitration® is the world's leading arbitral institution. Since 1923, we have been helping to resolve difficulties in international commercial and business disputes to support trade and investment.

We promote diversity, transparency and support the UK arbitration community as the largest contributors to the ICC International Court of Arbitration.

“The Arbitration and ADR Committee is made up of a diverse and representative group of practitioners and in-house counsel from across ICC’s membership. We have oversight of the UK’s contribution to the work of the ICC Commission, the organisation of events and the selection of arbitrators on behalf of the UK national committee. I would say that being part of the ICC community is critical for any arbitration practitioner. It allows you to be part of the discussion that influences the practice and policies of the world’s leading arbitration institution.

Ania Farren, Partner, Fieldfisher

Shaping frameworks

Work through ICC Arbitration & ADR commission to provide world class rules and standards

Draft and revise ICC’s Arbitration, Mediation, Expert, Dispute Board Rules and other forms of dispute resolution rules

Coordinate ICC input into the UK Arbitration Act review

Implementing solutions

Promote ICC arbitration and ADR products and services

Improve diversity and access to ICC Court appointments

Maintain an effective mechanism to nominate UK arbitrators to the Court — Appointments Subcommittee

ICC Arbitration & ADR Database — iccarbitratorsdatabase.uk — open, and inclusive directory of international arbitrators, counsel, mediators and experts that are entitled to act in arbitrations seated in the UK and/or applying English law. Those involved cover a variety of specialisms, legal backgrounds, languages, nationalities, and geographic locations. ICC members can obtain a free enhanced listing.

Promoting international best practice

Promote scalable solutions through Arbitration & ADR Conference and technical seminars/webinars. Call for papers are issued to give ICC members the chance to secure free speaker slots.

Young Arbitrators and ADR Forum — promoting young talent through various events and social gatherings.





Trade finance

The ICC Banking Commission is the largest commission at the ICC and is a leading global rule-making body for the trade finance industry. It produces universally accepted rules and guidelines for international banking practice.

These include documentary credits, forfaiting, demand guarantees, bank payment obligation and dispute resolution that help ensure access to finance and level the playing field.

Shaping frameworks

Work through ICC Banking commission to help policymakers and standard setters create a regulatory framework that facilitates trade finance throughout the world

Implementing solutions

Work through the Centre for Digital Trade and Innovation to implement the Electronic Trade Documents Act 2023, digitalise trade finance paperwork and prepare the ground for the integration of trade finance in real time transactions

Work through the Barclays-Department for Business and Trade Taskforce to reduce regulatory burden, tackle fraud and duplicate financing and cut AML/KYC bureaucracy

Promoting international best practice

Ensure trade finance digitalisation is integrated into the Digital Trade Conference agenda.

Deliver technical seminars and webinars to promote best in class compliance with ICC rules and market standards.

“ We need to work hand in hand with international allies and industry partners, all pulling in the same direction, in our mutual interest, and the work of key trade practitioners, such as this taskforce, will be absolutely vital to our success.

Lord Offord, Minister for Exports, Department for Business and International Trade





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All sizes, all sectors
100 countries



ICC rules underpin
\$25 tn
of world trade

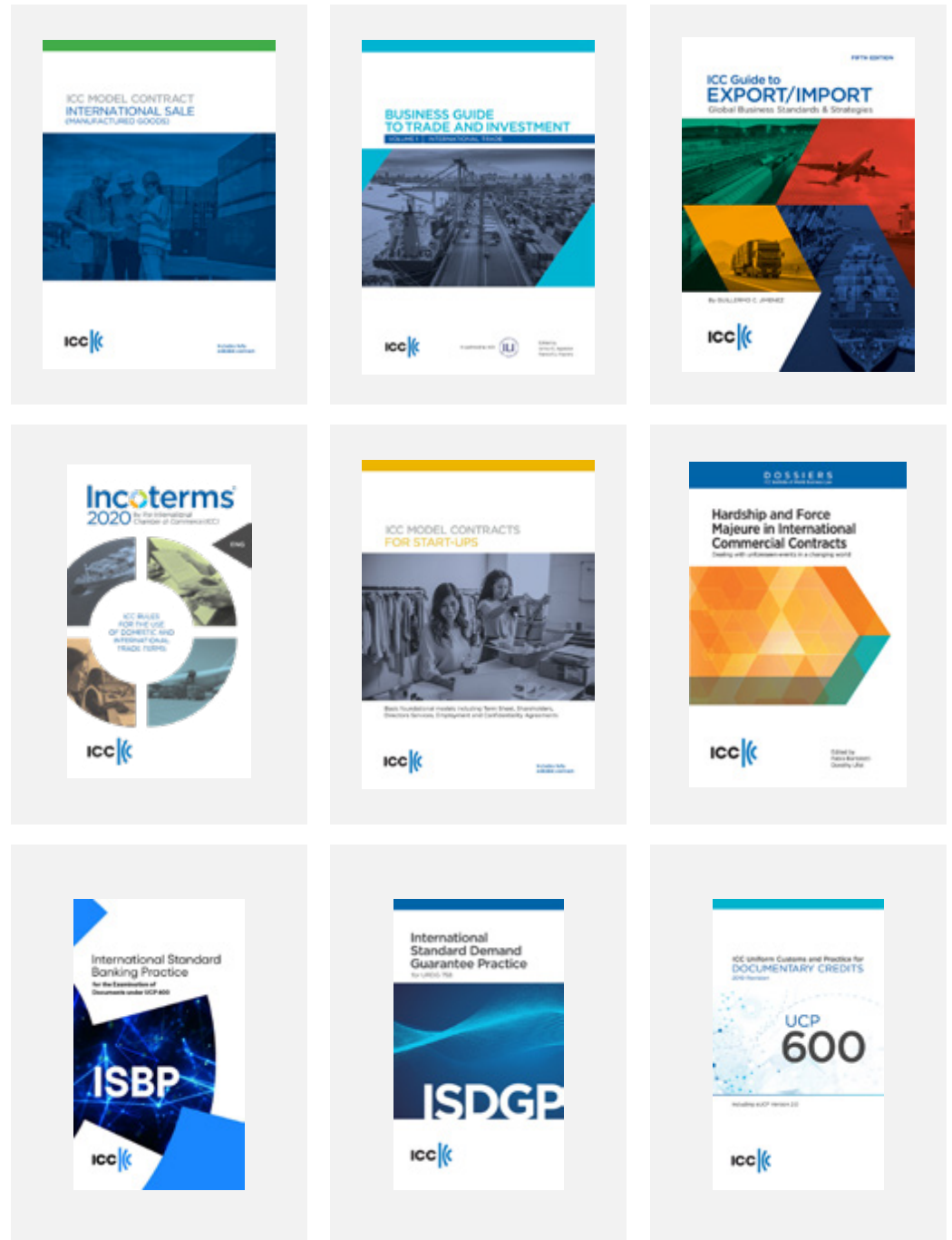


Global rules for trade

ICC rules, standards and guides underpin over \$25 trillion of global trade.

20% off

ICC members are entitled to special promotions which offer 20% off publications



ICC delegations



To support ICC's efforts to strengthen multilateral cooperation we work with the UK business organisations and government to coordinate delegations to major international forums and ensure UK business is well represented with a seat at the table.



UNCTAD



UN
environment
programme



Benefits

Raise brand profile and develop new business opportunities

Learn how to effectively navigate and influence international institutions

Have the opportunity to organise and speak on panels to promote solutions and best practice

Meet key public and private sector decision makers, negotiators and influencers

Build and strengthen networks

Deepen relationships with government

Delegations include...

UNCTAD Ecommerce Week

















































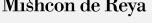






















UN Climate COP

UN Biodiversity COP

WTO Public Forum

Convening power — who we work with

Business

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Government

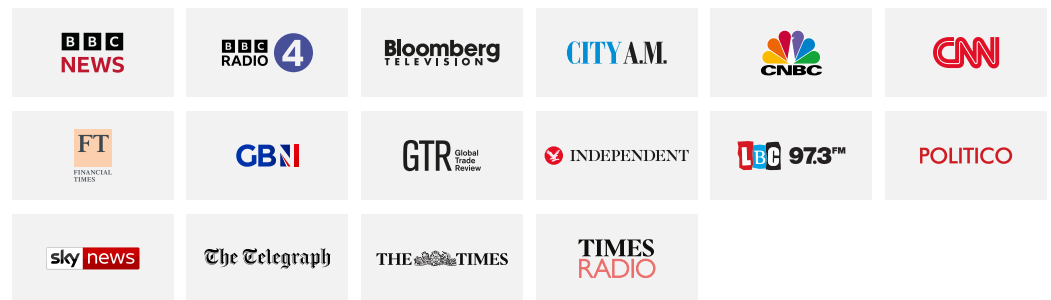
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International organisations

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The voice of international business

We are the voice of ICC's international network and play an important role within ICC as a credible voice for business on global issues. Our TV and radio appearances are broadcast to over 400 million people in 200 countries and territories. We are also a regular voice in the print media.



Conference, events and publications

Aside of mainstream international and social media, members also benefit from our ability to amplify key messages and priorities to a national and global audience by speaking at a wide range of external conferences and events as well as the opportunity to provide thought leadership content in the ICC Trade for Prosperity publication, circulated to 250,000 businesses across the UK.





One voice
45 million companies
All sizes, all sectors
100 countries

ICC Digital Standards Initiative is the
coordinating body for digitalising

60–80%
of world trade by 2026

Membership profile

Internationally, ICC represents 45 million companies of all sizes and sectors in 100 countries.

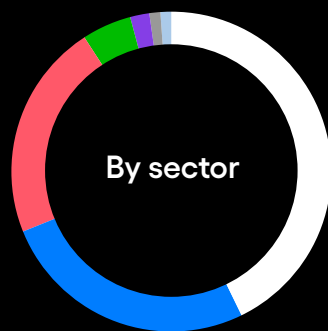
In the UK, we work with 280 organisations representing over 1m companies, 10m consumers, 20m workers and a range of universities, economists, government departments and parliamentarians.



Scale and reach

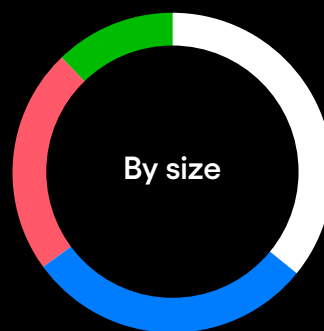
- 8 of top 10 largest UK companies
- Global supply chains operating in 170 countries
- 73% largest international law firms
- 500+ international C-suite business leaders
- 18% FTSE 100
- 30% top largest international banks
- 80% global trade/fintech providers
- 40% global advisory industry
- Over 3,500 attendees from over 50 countries to UK hosted events each year
- 180,000+ global followers on LinkedIn
- 100 British chambers of commerce in every UK city and 50 trading capitals

Our membership



By sector

- 43% Corporates
- 26% Law firms
- 22% Financial services
- 5% Barrister chambers
- 2% Not-for-profit associations
- 1% Higher education
- 1% Sole traders



By size

- 36% Large
- 29% Medium
- 23% Small
- 12% Individual

Chambers of commerce offer unprecedented scale and support

20% discount on membership

For mid-size to large international companies that are already members of a local or overseas British chambers, we offer a **20% discount** on ICC membership.

The chamber movement is unparalleled in scale with a specific mission to support trade and the capability to engage and support companies at local, national and international level. The UK has one of the largest networks of chambers of commerce with a presence in every UK region and national capital overseas, rivalled in scale only by France, Germany and the US.

The British Chambers of Commerce (BCC) is a member of ICC, has a seat on the ICC United Kingdom Board and represents the ICC at the ICC World Chambers Federation (WCF) General Council. All chambers of commerce that are affiliated to the British Chambers are also affiliated to ICC.

The WCF is the global association for all chambers of commerce worldwide with a network of 12,000 chambers of commerce and acts as the international coordinating body for eCertificates of Origin and eATA Carnets.



ICC's role

ICC provides a voice for business at inter-governmental level championing open, cross border trade, providing the rules and standards for international business and helping companies and States settle international disputes.

At international level, ICC United Kingdom is the Co-Chair of the Legal Reform Advisory Board at the ICC Digital Standards Initiative, the Co-Chair of the B2B Cluster to The Commonwealth Connectivity Agenda and are one of three organisations accredited to the UN Cybercrime Convention negotiations. We advise government on digital trade policy and delivery and support the All-Party Parliamentary Groups on trade and the UN Global Goals. We are also the largest contributor of arbitrators to the ICC International Court of Arbitration and play a central leadership role at the ICC Banking Commission.



BCC's role — at home and overseas

BCC sits at the heart of a powerful network of 53 Chambers of Commerce across the UK, representing tens of thousands of firms.

It provides a unified voice for these companies, rooted in their communities, at the national government level — with trade a key focus.

Each Chamber understands its local economy inside out. It provides the advice, training, documents, support and contacts needed to help any firm export.

The BCC also links its UK network with over 75 international member chambers, connecting businesses to new markets and promoting trade and investment across the globe.

It works for a better future for businesses around the world.



#WeAreICC

ICC is the world's largest business organisation representing 45 million companies with 1 billion employees in over 170 countries.

The International Chamber of Commerce is the only business organization with UN Observer Status and acts as a leading voice for business at the UN, G7, G20, World Trade Organization and other major international institutions. ICC United Kingdom is the representative voice for ICC in the UK and provides a mechanism for UK industry to engage effectively in shaping international policy, standards and rules.

We are the leading voice on digital trade ecosystems and Co-Chair the B2B Cluster for the Commonwealth Connectivity Agenda.

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ICC United Kingdom

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